



PRIVACY POLICY

This Privacy Policy was last modified on **08/02/2023**.

Anita Loomis operates <https://www.anitaloomis.com>, herein referred to as 'the Site', which is hosted by **Squarespace.com** as of July 2023.

This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site. We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible at [anitaloomis.com](https://www.anitaloomis.com).

WHAT PERSONAL DATA WE COLLECT AND WHY WE COLLECT IT

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to, your name, email address, postal address, and phone number ("Personal Information").

COOKIES

This website uses cookies and similar technologies, which are small files or pieces of text that download to a device when a visitor accesses a website or app. For information about viewing the cookies dropped on your device, visit [About the cookies Squarespace uses](#).

These functional and required cookies are always used, which allow Squarespace, our hosting platform, to securely serve this website to you.



Google analytics and performance cookies are used on this site, as described below, only when you acknowledge our cookie banner. We use analytics cookies to view site traffic, activity, and other data.

CUSTOMER ACCOUNTS

If you create a customer account on this website, we collect personal information to improve our checkout experience and customer service. This information may include your:

- Billing and shipping address(es)
- Details about your orders (for example, your webinar dates)
- Email address
- Name
- Phone number

We share this information with Squarespace, our website hosting provider, so they can provide website services to us.

MARKETING EMAILS

We may send you marketing emails, which you can unsubscribe from by clicking the link at the bottom of the email. We share your contact information with Squarespace, our email marketing provider, so they can send these emails on our behalf.

EMBEDDED CONTENT FROM OTHER WEBSITES

Content on this site may include embedded content (e.g., videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed



additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

ANALYTICS

This website collects personal data to power our site analytics, including:

Information about your browser, network, and device.

Web pages you visited prior to coming to this website.

Your IP address.

This information may also include details about your use of this website, including:

Clicks

Internal links

Pages visited

Scrolling

Searches

Timestamps

We share this information with Squarespace, our website analytics provider, to learn about site traffic and activity.

FONTS

This website uses font files from Google Fonts and Adobe Fonts. To properly display this site to you, servers where the font files are stored may receive personal information about you, including:

Information about your browser, network, device, and/or your IP address.



LINKS TO OTHER SITES

Our Site may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. Anita Loomis has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third-party sites or services.

COMPLIANCE WITH LAWS

Anita Loomis will disclose your Personal Information where required to do so by law or subpoena or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our Site.

CHANGES TO THIS PRIVACY POLICY

Anita Loomis may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on the Site. You are advised to review this Privacy Policy periodically for any changes.

CONTACT US

If you have any questions about this Privacy Policy, please contact anita@anitaloomis.com or write Anita Loomis at 121 Dennett Rd., Kittery, ME 03904.